Working Group I contribution to the IPCC Sixth Assessment Report

Media Briefing at Lead Author Meetings of the Working Group I contribution to the IPCC Sixth Assessment Report

In order to keep the media and public fully informed about the IPCC process, the media will be invited to be engaged at every Working Group I LA meeting. The aim is to build up an understanding of the work being undertaken, following the process step by step.

The media contact will not be in the form of news conferences but rather technical Media Briefings providing specific background information. It must be recognized and understood that Lead Author meetings do not produce ‘news’ and communicable results. The Media Briefings may be held at the beginning of the Lead Author meetings with the sole purpose to explain the process of IPCC, the role of that specific meeting (e.g., to address review comments), and to provide some statistical information (e.g., number of IPCC authors present, number of comments to be dealt with). No information will be given about scientific substance and content, nor issues which need to be discussed and resolved across chapters. For every briefing, WGI will consider providing a fact sheet and/or make use of existing IPCC brochures.

The Media Briefing will be scheduled for 30 minutes after the Opening Plenary. The WGI Co-Chairs, Vice-Chairs and TSU will be in attendance at this briefing. CLAs, LAs or REs from the host country or region are also invited to join.

The press will be invited to attend the Opening Ceremony and will be able to listen to the remarks by the dignitaries providing the Welcome Address. Media will be contacted based on location. For larger media markets, a registration system may be implemented to allow the media to sign-up for the briefing. In other areas it may be more effective to make use of the communications official of the host organization.